Information Network of Kansas Board Meeting April 3, 2008

The April 3, 2008 meeting was held at the KDOT Office, 700 SW Harrison, 2nd Floor, Topeka, KS 66603. At 10:02 a.m. Chairman Yunk called the meeting to order.

The following Board members and proxy were present: Stan Ahlerich, Amy Blankenbiller Cynthia Dunham, Duncan Friend, David King, Denise Moore, Dennis Slimmer, Ron Thornburgh, Joan Wagnon, Tom Winters, and Dan Yunk. Others present were: Jim Hollingsworth, INK Executive Director; Phil Elwood, INK General Counsel; Lisa Counts, Scott Morrison, Shane Myers, DiAnna Wages, and Wayne Dirks, Kansas Information Consortium (KIC); Dan Korber, Kansas, Inc.

Yunk introduced new Board member Amy Blankenbiller, Kansas Chamber CEO.

At 10:04 a.m. Thornburgh joined the meeting.

Approval of Minutes

Yunk referred to the minutes of the March 6, 2008 meeting and requested corrections.

A motion was made by Slimmer to approve the March 6, 2008 minutes. Seconded by Wagnon. Motion carried.

Treasurer's Report

Thornburgh provided the Board with an overview of the INK Financials for the period ending February 29, 2008. Thornburgh noted revenues were up compared to last 2007 and expenses were in-line with revenue.

Hollingsworth noted Mize, Houser & Company was still in the process of programming changes to align INK's fiscal year to the calendar year, citing the eight month period provided within the report.

A motion was made by Ahlerich to approve the INK Financials for the period ending February 29, 2008. Seconded by Slimmer. Motion carried.

Network Manager Report

Counts provided the Board with an overview of the Network Manager Report, requesting any questions or clarifications.

Counts noted Kansas.gov successfully launched two new applications in the month of March: the Kansas Board of Emergency Medical Services (KBEMS) Ambulance License Renewal and the Kansas Department of Health and Environment (KDHE) Health Occupations Credentialing Criminal Record Check.

Counts noted the KanView application went live February 29, 2008 to satisfy the Kansas Taxpayer Transparency Program Act. Kansas.gov spent 905 hours (a value of \$98,964) on this project through the end of March 2008. The KanView application was gaining traction and maintenance requirements were low thus far.

Counts noted the District Courts search tool reached 64 counties, as five counties were added during March 2008.

Counts noted Creative Services and Marketing had created a site promotions strategy to maximize the promotional positions featured throughout Kansas.gov, and initial updates were launched on March 31, 2008.

At 10:10 a.m. King joined the meeting.

Thornburgh requested clarification regarding requests and legislation regarding the KanView application. Counts noted thus far few concerns regarding the information requested had been received and legislation specific to KanView was being debated. Ahlerich noted legislation specific to KanView was passed through the Senate on April 2, 2008.

Wagnon requested clarification regarding the use of the KanView application. Counts noted there were approximately 4,000 site visits during the first month and through the online feedback form there were two requests as of last week.

Dunham requested clarification regarding the marketing and availability of the District Courts search tool, noting potential opportunities with the Kansas Bar. Counts noted several opportunities had been discussed and when all 105 counties were online there would be a substantial marketing effort for the search tool. Counts noted this search tool would be made available to the general public as well and would not require a subscription agreement. Elwood suggested additional marketing through an article to the Kansas Bar would be beneficial.

Counts noted there were 3 new Contract(s) for the Board to review from March 2008:

• **Pottawatomie, Bourbon, and Seward Counties** request INK assistance for providing online district court searches.

A motion was made by Winters to approve the Pottawatomie, Bourbon and Seward County Contracts with INK and the previously listed entities. Seconded by Thornburgh. Motion carried.

Counts provided the Board with articles regarding other state portals and excerpts from *TK Magazine* regarding Board members Ahlerich and King.

Counts provided a presentation highlighting the Kansas Business Center (KBC) redesign, noting 12 agencies had provided input for this process, with Network Kansas being the lead agency. The redesign focused around both informational and cosmetic changes from the business-level up, rather than from the government-level down to provide an official state resource for information, filings and personal assistance to start or maintain a business. Discussion ensued regarding the prototype.

Blankenbiller requested clarification regarding the target audience and a potential list of businesses. Counts noted the target was businesses of all sizes and there may be several potential sources for a list of businesses and associated information.

Hollingsworth suggested expanding the KBC Steering Committee to include the Kansas Chamber.

Hollingsworth noted many participants with the KBC redesign were business management level and utilizing Network Kansas, who works directly with prospective entrepreneurs, could potentially assist in the success of new businesses.

Thornburgh noted the original vision of the KBC was to provide one point of access where businesses could get information and the next phase may consist of eliminating some of the inefficiencies associated with government agencies and data duplication. Counts noted this redesign would be addressing some of these issues.

Wagnon noted issues regarding confidentiality restrictions and security, as the Kansas Department of Revenue, by law is required to keep much information private.

Blankenbiller noted the permitting process on the federal level was similar regarding confidentiality restrictions and security, and while the KBC redesign may address some of the inefficiencies associated with government agencies and data duplication, it may not be there due completely to these issues.

Executive Director Report

Hollingsworth provided the Board with the Executive Director Report, requesting any questions or clarifications.

Hollingsworth noted weekly meetings to discuss the action plans associated with the state's SIM Plan initiative had begun and agencies appeared to embrace the benefits and advantages of mapping state services to create a more citizen-centric approach to existing and new applications.

Slimmer requested clarification regarding the Kansas Public Television Stations (KPTS) Statehouse Spotlight Grant and the Kansas Association of Counties/Kansas Collaborative Grant on the Executive Director report. Hollingsworth noted the grants had completed and the remaining balance associated with each project was added to the Unrestricted Fund Balance by the Board at a previous meeting, and suggested changing the terminology of the remaining balance to more accurately depict this within the grants report.

Winters requested clarification regarding Network Kansas and their involvement with the KBC project. Hollingsworth noted Network Kansas was originally asked to review the KBC application and suggested their overall role within the state makes them an ideal choice to lead the process. Ahlerich provided an overview of Network Kansas and their role within the state, noting Kansas, Inc. had recently completed an evaluation of Network Kansas, citing they were meeting the legislative intent and providing benefits to the state through their existence.

Executive Session

At 10:55 a.m. Thornburgh moved that the open meeting of the Information Network of Kansas be recessed for a closed, executive meeting pursuant to Joint Rule 5 of the Joint Rules of the Senate and House of Representatives and subsection (b) (13) of KSA 2000 Supp. 75-4319, as amended by Section 2 of Chapter 190 of the 2001 Session Laws of Kansas, for the purpose of consultation with an attorney for the body or agency which would be deemed privileged in the attorney-client relationship. No binding action shall be taken during closed or executive recesses and that the Information Network of Kansas resume the open meeting in this room, 2nd Floor of the KDOT offices at 11:30 a.m., and that this motion, if adopted, be recorded in the minutes of the Information Network of Kansas and be maintained as a part of the permanent records of the Board. Seconded by Dunham. Motion carried.

Yunk requested that Hollingsworth attend.

Other Business

Adjourn

With no further business, at 11:30 p.m., Yunk requested a motion to adjourn the meeting. A motion was made by Ahlerich to adjourn the meeting. Seconded by Slimmer. Motion carried.

Respectfully submitted

Joan Wagnon Secretary

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